



CAPTIVATING CALLIGRAPHY

2019 Pricing & Studio Policies

All projects will be quoted on a per project basis due to the custom nature of each project. The rates below are provided as a guide. See Terms & Conditions listed below.

Minimum order is \$135
 Setup Fee starts at: \$35.00
 Rush Fee 40% of order total

INVITATION DESIGN

Invitation design: starts at \$350
 Reply Card design starts at \$190
 Enclosure Card design starts at \$150
 Program design starts at \$255
 Menu design: starts at \$235

ENVELOPE ADDRESSING

Outer envelope only: starts at \$4.00
 Inner & outer set: starts at \$5.75
 Return address: \$2.10
 RSVP Envelope: starts at \$2.00

ADD-ONS

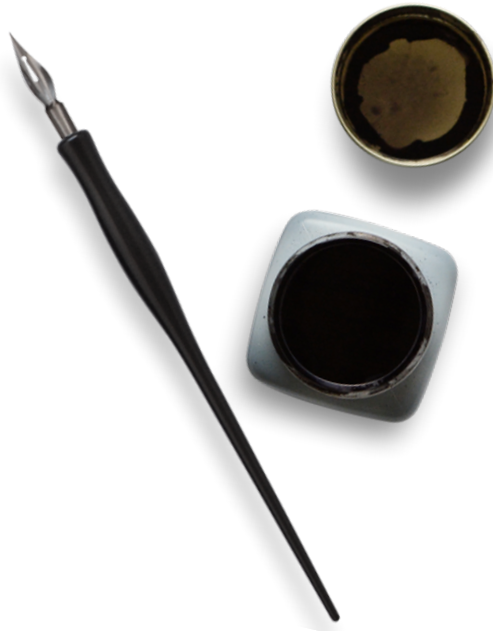
Custom ink \$0.50 ea
 Additional address lines: \$1.00 ea

DAY-OF CALLIGRAPHY

Place Cards: start at \$2.10
 Escort Cards: start at \$2.65

ADD-ONS

Custom ink \$0.50 ea



QUOTES / POEMS / LETTERS

4X4 Custom Quote: starts at \$55.00 plus \$1.00 per line of text
 8X10 Custom Quote: starts at \$75.00 plus \$1.00 per line of text
 11X14 Custom Quote: starts at \$115.00 plus \$1.00 per line of text
 Wedding Vows & Love Letters: starts at \$150 plus \$1.00 per line of text

Calligraphy Logo Design: Starting at \$875.00

Custom Stationery Design & Letterpress: based on project needs - contact for quote

Hourly rate for on-site calligraphy: \$125/hr (3hr. minimum) - contact for quote



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*Pricing is dependent on quantity, paper stock, and the number of ink colors used.
Below are starting prices for 1- 3 ink colors based on a quantity of 100 sets.
(Pricing includes design + letterpress printing)*

STANDARD INVITATION SUITES

Option A Standard 1-color Suite

A7 flat card invitation (*print on front only*)
4bar response card (*print on front only*)

Outer A7 envelope (one color digitally) printed on back flap for return address
4bar envelopes for reply cards (*blank*)

Starts at \$1,180

Option B Standard 2-color Suite

A7 flat card invitation (*print on front only*)
4bar response card (*print on front only*)

Outer A7 envelope (one color digitally) printed on back flap for return address
4bar envelopes for reply cards (*blank*)

Starts at \$1,480

Option C Standard 3-color Suite

A7 flat card invitation (*print on front only*)
4bar response card (*print on front only*)

Outer A7 envelope (one color digitally) printed on back flap for return address
4bar envelopes for reply cards (*blank*)

Starts at \$2,060





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Pricing is dependent on quantity, paper stock, and the number of ink colors used.

Below are starting prices for 1- 3 ink colors based on a quantity of 100 sets.

(Pricing includes design + letterpress printing)

DELUXE INVITATION SUITES

Option A

Deluxe 1-color Suite

1 A7 flat card invitation (print on front only)

1 4bar response card (print on front only)

Outer A7 envelope (one color digitally) printed on back flap for return address

4bar envelopes for reply cards (blank)

A6 insert card for wedding information (i.e. website, directions, etc.)

Starts at \$1,480

Option B

Deluxe 2-color Suite

1 A7 flat card invitation (print on front only)

1 4bar response card (print on front only)

Outer A7 envelope (one color digitally) printed on back flap for return address

4bar envelopes for reply cards (blank)

A6 insert card for wedding information (i.e. website, directions, etc.)

Starts at \$1,955

Option C

Deluxe 3-color Suite

1 A7 flat card invitation (print on front only)

1 4bar response card (print on front only)

Outer A7 envelope (one color digitally) printed on back flap for return address

4bar envelopes for reply cards (blank)

A6 insert card for wedding information (i.e. website, directions, etc.)

Starts at \$2,625



Liners

Quantity	25	50	75	100	125	150	175	200	225	250	275	300
<i>Solid Color</i>	\$37.50	\$75.00	\$112.50	\$150.00	\$187.50	\$225.00	\$262.50	\$300.00	\$337.50	\$375.00	\$412.50	\$450.00
<i>Flat printed - digital</i>	\$43.75	\$87.50	\$131.25	\$175.00	\$218.75	\$262.50	\$306.25	\$350.00	\$393.75	\$437.50	\$481.25	\$525.00

***Liners come assembled unless requested otherwise*

Add-Ons

<i>Calligraphy Envelope Addressing</i>	pricing varies
<i>Corner Rounding</i>	\$0.50 per piece
<i>Double sided letterpress printing</i>	add 35% for one color backside or add 50% for two color backside
<i>Invitation Suite Assembly</i>	\$1.50 per set

Fine Print

2 rounds of proofs - complimentary
\$40 for each additional round of proofs
Changes require a new proof

Turnaround
Letterpress: 4-6 weeks

Expedited orders
2 week turnaround - starting at \$150 up to 50% of order total (please inquire for project quote. The quote is dependent upon time of year, print schedule and materials needed)

Cancelled orders
Before first proof: no charge
Before proof approval (after proof has been delivered): 80% of order total will be refunded
After proof approval: billed according to costs incurred at time of cancellation



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Studio Policies

PAYMENT & ORDER CANCELLATION

- A non-refundable 50% retainer of the quoted order total is required in order to schedule a project. The remaining balance is due immediately upon project completion, before delivery of the finished goods. If the scope of the project changes after the retainer has been paid (i.e. an increase or decrease in the quantity of envelopes, etc.) , the remaining balance due will be adjusted accordingly. However, in the event that the scope of the project is reduced below the level of the original retainer, no refund will be made. *The remaining balance will include shipping expenses if applicable.*
- Acceptance of a retainer fee and signed contract ensures an agreed-upon project start date, subject to timely receipt of text and materials from the client.
- If the client cancels an order after the initial retainer fee has been accepted, the retainer fee is not refundable. The client is also responsible for paying for any work already completed that exceeds the retainer amount.
- This studio has a minimum order fee of \$135 and a setup fee of \$25. Work added to an order after the project has been completed will be considered a new job and is again subject to the minimum order and setup fees.

PAPER & MATERIALS

- A 20% client-provided materials allowance is required for non-digitalized orders. For example, for 100 envelopes, at least 120 blank envelopes must be provided. The same applies to place cards, tiles, note cards, etc. Unused materials will be returned to the client upon project completion.
- This studio does not supply paper (i.e. envelopes, paper for custom quotes/poems, etc.) unless special coordination is negotiated. I am, however more than happy to advise about paper types at no additional cost.
- All materials must be shipped at the client's expense, using a trackable shipper, prior to the start date of the order.
- Paper type and color must be established before an order is accepted. Papers with porous, metallic, and glossy surfaces can be problematic for calligraphy, which is why pre-approval is required. Changes in paper type or color after a price is quoted may result in changes to project cost.
- Use of metallic ink, more than one ink color in a single design, or complex flourishing may incur an additional fee.





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SUBMISSION OF TEXT & ADDRESS LISTS

- Guest names and addresses must be submitted exactly as they should be produced in calligraphy using the provided CC Address Template. This includes formal titles, capitalization, abbreviations, and punctuation. Failure to provide list in required format may incur an additional charge.
- It is the responsibility of the client to proofread and finalize all text and guest lists before submitting them. Any changes or additions should be emailed immediately as a separate document. If redos are required based on the new document, they will be charged as additional items.
- Any redos required because of typographical errors on the part of this studio will be done immediately at no charge, and shipped at the studio's expense.

SCHEDULING, RUSH ORDERS, & SHIPPING

- Projects are scheduled to begin on specific dates. The retainer fee books your project's start date and all text and paper must be received on or before that date.
- Allow 10 business days for envelope, place card, escort card orders up to 150 pieces. Turnaround time for larger orders, or very complex designs will be estimated on a case-by-case basis.
- Clients are responsible for all shipping fees. Completed orders will be shipped using a trackable shipping service, and the shipping total will be added as a line item to the final invoice.
- Rush orders incur an additional 40% charge. Rush orders of two business days or less incur an additional charge of 50%.
- Jobs done on-site are subject to additional charges, including a per diem fee.

DESIGN CONSULTING & SAMPLES

- This studio is happy to consult about layout, design, ink color, paper, and other aesthetic considerations.
- Ideally, custom samples should be done on the same paper that will be used in the project, so that the finished work will match the sample. If providing a paper sample is not feasible, clients should understand that some variation between the sample and the finished product may occur





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DIGITILIZED CALLIGRAPHY (NON-COMMERCIAL)

- Lettering digitalized for reproduction is done the traditional way -- all created to order, written by hand, then digitalized and exported for use in print or on the web.
- Digitized calligraphy is priced on a case-by-case basis depending on the design's complexity. Prices included a digital proof for client approval and one round of edits.
- Prices do not include printing.
- Digital designs are delivered as print-ready vectors and high resolution .jpgs.
- The quoted prices for digital design assume that they will be put to personal (i.e. non-commercial) use. Designs created for promotional or commercial purposes (i.e. company logos, book covers, advertisements, etc.) are priced differently. For commercial design pricing, please contact me with as many details about the project as possible.



OWNERSHIP RIGHTS

All artwork, both proposed and completed, is the wholly owned copyright of Captivating Calligraphy, and may not be reproduced, distributed, or displayed without prior written permission. Please contact me for information about purchasing the copyright to an original artwork. If you wish to use the design I have created and/or the images within it for another purpose or project other than the one(s) originally stipulated, you must contact me to arrange the transfer of rights and any additional fees before proceeding. I reserve the right to photograph or publish for promotional and marketing needs any work created for you.